

SUCCESSFUL MEETINGS START HERE

How to Hold a Meeting at Sea

FantaSea Yachts delivers some insightful tips for yacht meetings and events



by Stephanie Ginzburg, FantaSea Yachts
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Warm weather year-round in [Marina del Rey, CA](#), makes anything to be celebrated a festive occasion in this city. Who doesn't love a yacht party and who wouldn't want to go to a meeting aboard a yacht? Whether it be the annual holiday event or a sales meeting, a yacht event is a great way to spend time with your captive audience while enjoying the beautiful ocean scenery. Here are a few tips for hosting a meeting or event onboard a yacht:

Chart your budget. Hosting an event offers endless possibilities in food, drink, and entertainment. Our company, for example, offers various packages and amenities that fit every budget. As a planner, you should prioritize what is most important to your group and state clearly what you need.

Plan for your event needs and space. The number of meeting attendees and agenda for your event will help you in choosing the right yacht, floor plan, and set-up.

Don't sweat the decor. Need an awesome and unique setting for your meeting? Let nature's natural beauty be your designer. When you're surrounded by the beauty of the surrounding waters, a few scattered candles, sand, and seashells can do the trick nicely. This a good way to save money and maximize your meeting budget.

RSVPs. We all want to do something for the environment, so try sending an e-vite or Paperless Post

invite to guests. This also helps keep track of your guests and allows up to the last-minute responses and comments.

Best of Both Worlds. Some yachting companies, including ours, can offer you the best of a traditional land-based meeting space in our waterfront ballroom and then head out after the meeting for a scenic lunch, dinner or cocktail cruise aboard a beautiful yacht. Don't be afraid to look into other vendors that may offer a similar concept.

Enjoy. Front load the work and planning and know that hosting a meeting or event aboard a yacht allows you to relax, mix, and mingle with your group as you all share the adventure of cruise.

Stephanie Ginzburg has been the creative director of Marina del Rey, CA-based [FantaSea Yachts](#) for more than 20 years. Owner-managed FantaSea is celebrating 34 years of business with an event team that has been together for more than 20 years. The company's four yachts and waterfront ballroom can accommodate groups that range in size from 12 to 300.

For a glimpse into what it's like to host a charter or event onboard a yacht cruise in Marina del Rey, CA, click [here](#).