



STORY IDEAS



Whether you're a travel journalist visiting the Marina for the first time or a freelance writer with a story assignment, our story ideas are meant to help develop your pitch. Please reach out for assistance in fine-tuning an itinerary specific to your target audience.

MAKE A SPLASH IN LA'S MARINA

In LA's premier coastal playground, the water is the star attraction. Take a sailing lesson. Kayak to dinner. Try a yoga class on a paddleboard. Fly high with a parasailing excursion above world-famous Venice Beach. Dance to live entertainment aboard a dinner cruise. Charter a luxury yacht for your next grand affair. Explore the harbor on a stand-up paddleboard. Hire a private captain for a sailing excursion along the coast. Have an on-the-water adventure with a sportfishing or whale-watching trip. Cycle our 22-mile beachfront bike trail. Take in a spectacular sunset from a waterfront restaurant.



@marinadelrey_ca #ilovemdr

MARINA DEL REY
convention and visitors bureau



THE LATEST TECH INDUSTRY HOTBED

Marina del Rey is evolving as one of the most desirable locations for business that has seen the expansion of technology giants into “Silicon Beach” — a nickname for an expanding portion of the Los Angeles Westside that has seen a recent influx of such companies as Google, Yahoo!, BuzzFeed, Snapchat, and Facebook opening local offices. Residential communities, particularly in Playa Vista and Marina del Rey, are being renovated with tech-savvy amenities and waterfront luxury to meet the growing demand for living space. Hotels and restaurants have also kept pace with multimillion dollar renovations, attractive to Silicon Beach companies that regularly host visiting colleagues and clients.

GIRLS GETAWAY

Gather your girlfriends for a few days of pampering and fun in the sun. Whether you're seeking a relaxing getaway or an activity-packed weekend, Marina del Rey is the place to be. Indulge in a day of luxury at Spa del Rey. Toast to each other at brunch on a harbor cruise or a waterside restaurant. Enjoy a lazy morning with coffee on the balcony of your hotel room that overlooks the sparkling Marina. Find some inner peace with a yoga class on stand-up paddleboards in a calm cove. Shop 'til you drop at Waterside, the Marina's premier outdoor shopping center.

A HOME BASE FOR YOUR SOUTHERN CALIFORNIA VACATION

The Marina's proximity to LAX—just 4 miles north—makes it a convenient option for travelers to Los Angeles. With Marina del Rey as a home base for a Southern California getaway, visitors are within a short drive to LA's popular tourist attractions—the world-famous Venice Beach and Santa Monica are right next door! Mix up a vacation with a few days of on-the-water fun in the Marina with excursions out to other tourist hot spots. Beverly Hills: 10 miles away. The Getty Museum: 14 miles. Universal Studios: 25 miles. After a busy day of exploring, there's no better place to come back to than any of the Marina's six waterfront hotels, all of which offer sparkling harbor views.

PLAY-OVER IN MARINA DEL REY

Leave the terminal behind, say goodbye to airport hotels, and begin your *play-over* by checking into Marina del Rey. Only 4 miles north of LAX, the Marina is the perfect retreat for the weary traveler. Explore the Marina with ease using The Free Ride shuttle service, offered daily from noon to 9 p.m. Soothe your muscles with a spa treatment. Sip on a cocktail with a harbor view. Get active on a kayak or paddleboard. Hop on the beachfront bike path for endless ocean views. Sign up for a sailing lesson or boat excursion. Catch some well-deserved sleep in one of the Marina's waterfront hotels. In Marina del Rey, your flight layover can easily turn into a mini-vacation.



GETTING THERE

Only 4 miles north of LAX, Marina del Rey is a 10-minute drive from the airport. Additionally, the Marina's close proximity to major Los Angeles freeways makes it easily accessible for visitors to get around the city.

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